# 4Me

Part 1

# PROFILE & PROPERTY DEVELOPMENT OFFERING

**POWERED BY** 

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BetterBond

Max

Mortgage



### OUR SHARED VISION

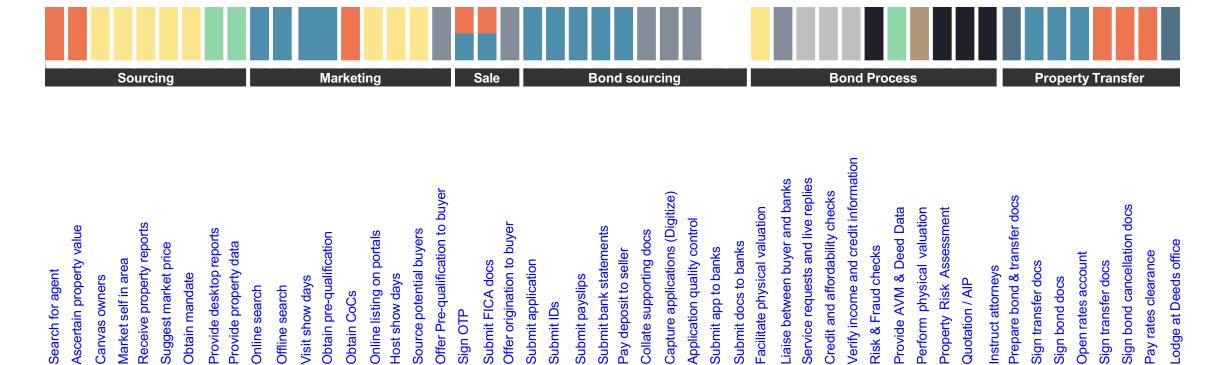
In collaboration with our strategic partners, we envision a world where the dream of owning a home is a reality for everyone. And so, our mission each day is to make dreams come true and change lives for the better, one home at a time.





### WHY REAL ESTATE IS DIFFICULT: The real estate value chain is complex, with many participants:

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### **HOW WE MADE IT EASY FOR BUYERS:**

We aggregated the property eco system, made the value chain easy & the process understandable...

Sourcing	Marketing	Sale	Finance sourcing	Finance Process	Property Transfer
<ul> <li>Your Own Client Database</li> <li>Provide Property Purchase Service</li> <li>Promotion of new services to client database</li> <li>Log in to Create own Vodacom Property Buyer Profile</li> <li>Sign in once via APP, WhatsApp link or browser</li> <li>Create Purchasing Profile or Roadmap to Buying a Property</li> <li>Green purchasing profile proceed to Property Passport</li> <li>Obtain FLISP Voucher &amp; Bond Indicator</li> <li>Link up with insurance service</li> <li>Red roadmap to buying a property proceed to Financial Literacy, debt &amp; scorecard repair</li> </ul>	<ol> <li>Assign an Agent</li> <li>Schedule a meeting</li> <li>Mandate to Secure a Buyers Agent mandate or Budget Repair Agent</li> <li>Find A Property</li> <li>Online &amp; Offline searches</li> <li>Inhouse listings &amp; introductions</li> <li>Virtual Reality Tour Viewings</li> <li>Book a viewing – online</li> <li>View Property</li> </ol>	<ol> <li>PROPERTY SALE Legal documentation ARH Legal Team to prepare</li> <li>Offer to Seller</li> <li>OTP concluded</li> </ol>	<ol> <li>Property Finance Application prepared</li> <li>Covers traditional and alternative finance solutions &amp; R2B &amp; ISA Sales</li> <li>FICA &amp; ID's collected</li> <li>Proof of income</li> <li>Bank statements</li> <li>Capture information – Digital &amp; API</li> <li>SUBMIT Property Finance Application to financial institutions</li> <li>Submit Supporting docs</li> </ol>	<ol> <li>Receive application &amp; documents</li> <li>Credit &amp; Affordability Checks</li> <li>Verify income and credit information</li> <li>Risk &amp; Fraud checks</li> <li>Provide AVM and Deed Data</li> <li>Approval in Principle - Property Finance</li> <li>Quotation /API</li> <li>BUYER Accept : Approval in Principle</li> <li>Complete property insurance – Own insurance Actual property valuation</li> <li>Property Risk Assessment</li> <li>Instruct attorneys</li> </ol>	<ol> <li>Prepare &amp; Finalise Transfer and Finance Documents</li> <li>Lodge at Deeds Office</li> <li>NHFC &amp; DOHS</li> <li>Flisp as a deposit paid t attorney Trust account</li> <li>Registration</li> <li>Pay-out Property Finance</li> <li>NHFC &amp; DOH</li> <li>Flisp as a balance purchase price paid into loan account</li> <li>Occupation and hand over of keys</li> <li>Move into New Home Owner Programme</li> </ol>



Vodacom



# WHAT WE DO:



### Simplified Customer Engagement (registration info only once with innovative technology)

Data is the goldmine of the future. We developed state of the art technology. This helps you & your customers:

- understand their financial and compliance needs instantly
- share this information instantly, meaning you serve customers better and faster.

### Instant Financial GOAL BASED interventions and products (creating a bigger client base with unique products)

We created unique products & solutions that help everyone become finance & home smart. This helps consumers:

- Expand Property Finance Solutions
- Save money and create assets that supports new business

# A fresh take on a conventional system

A data engine that aggregates financial, credit, health and other data sources, applies custom models in order to produce clients insights, affordability assessments and intelligent recommendations.

The platform offers customers an overview of their finances and the ability to connect to third-party services seamlessly for example credit bureaus, and real time banking analysis.

We provide a simple integration that stakeholders can use, in order to connect multiple external services securely in one place via open API.

Our software furthermore mitigates the risks of reckless lending as it provides automated analysis & processing of credit bureau data.

Extraction, analysing, categorization of spending and processing of real time online bank statement information all according to the credit and lending algorithms of a credit provider.



OUR MORTGAGE ORIGINATION PARTERS -NATIONAL FOOTPRINT

**Collaboration With** national offices with experienced consultants and a full administration and support structure.



### REGIONS

- Western Cape +
- Eastern Cape ÷
- Johannesburg North & West
- Johannesburg South & East
  - **Greater Pretoria**
- Free State & Northern Cape
  - Kwa-Zulu Natal

All Regions	321
Regional Managers	8
Sales, Admin & Support managers	12
Bond Consultants, Administrators & Support	301

# OUR MORTGAGE ORIGINATION

# BANKING **Partners**





### OTHER

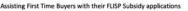
# PARTNERS

# UNIQUE SERVICES & PRODUCTS & TOOLS





4→ 4me.tech
FLISP LexisNexis<sup>®</sup>





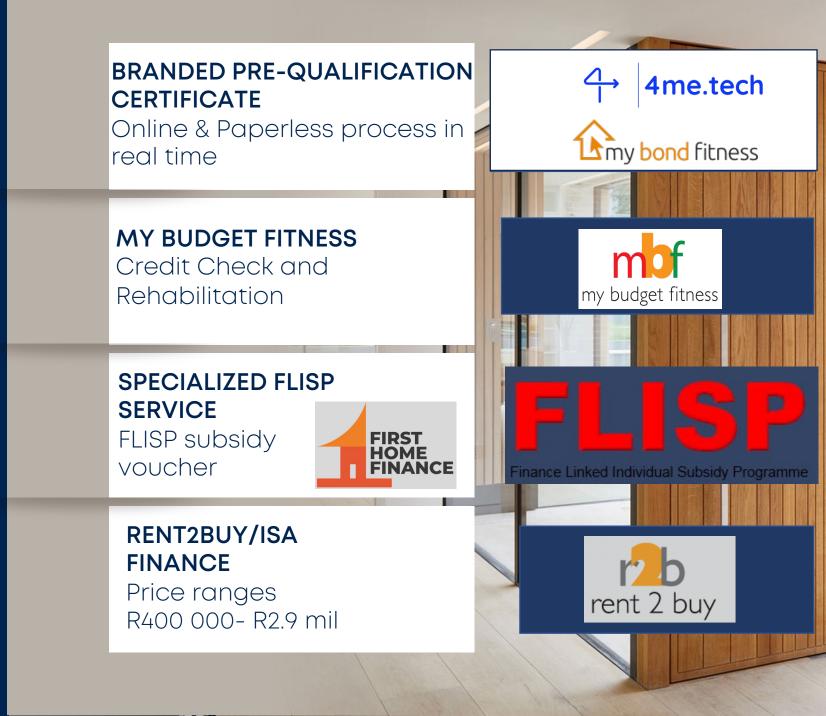


## VALUE ADDS

Services available to ensure property finance pre-qualification & bond approval for the end user







#### **ENGAGE: Omni-channel:**

- Single Sign Up
- Client Centric
- Goal Based
- Robo-advice

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#### **DIAGNOSE: Data Aggregation:**

#### Property info

- Credit Bureau's
- Bank analysis
- Other sources like health

### **ASSESS:**

#### **Instant Financial Intelligence Dashboard:**

- Instant real Net Worth & Budget
- Instant credit opportunity analysis
- Insurance needs analysis Net estate value etc.

**JOURNEYS:** 

#### **Client for life:**

- Debt repair aggregation
- Budget repair & scorecard
- Integration with CSI & financial access initiatives
- Accredited Education

#### **SOLUTIONS:**

#### 4 Clicks and a few minutes:

- Populate application process
  - Automated compliance like FICA
- Client centric interventions like
- FLISP & Pension backed Loans Value added services like wills

# **OUR TECHNOLOGY:**

**Single Sign Up** 

**Instant Snapshots & Analysis** 

**Data aggregation from:** 

- Credit bureau data (SINGLE OR MULTI)
- **Transaction Info**
- **Property data**
- **Identity info**
- **Health info**
- **Investments and Wealth**
- Insurance
- Vehicle Data etc.

### **OUR PRODUCTS:**

#### **Goal Based interventions: FLISP**

- **Rent2buy**
- **Accredited financial literacy education**
- Pension or provident backed loan improvement
- **Debt repair**
- **Asset Map**
- **Attorney Realtor Hub (Property Sales)**

**BBBEE Scorecard Drive. Customer Compliance Enabled** Value Added Services like Wills Gamification and Rewards

FULFILL:

Auto updates:

Modular

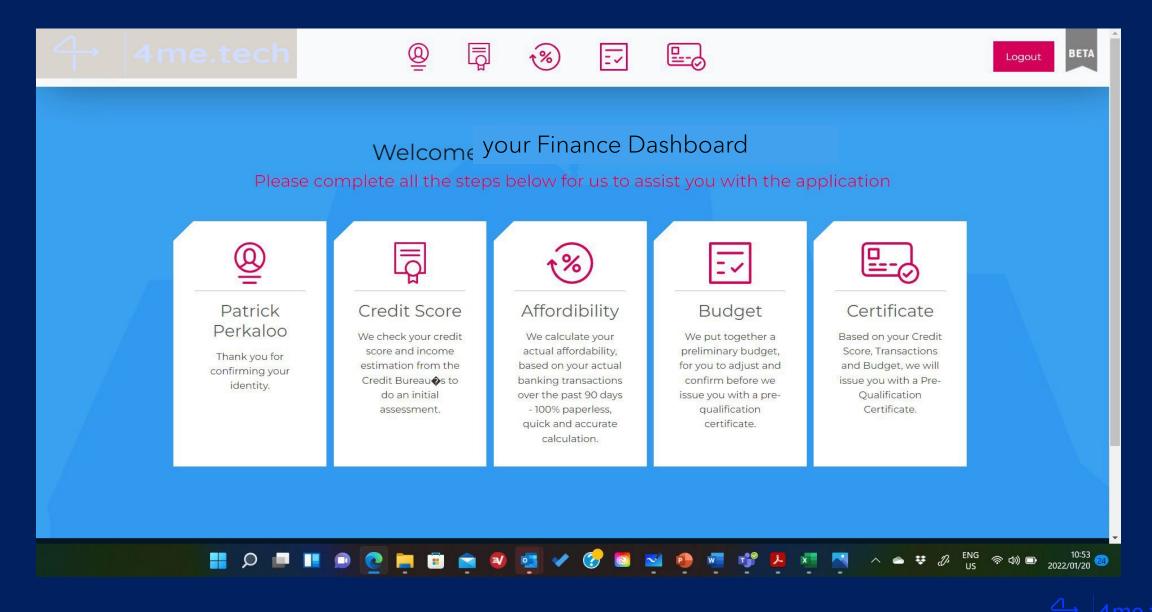
Alerts & Updates

Resting API's

Audit trial &

Screening

### **BESPOKE PAPERLESS APPLICATION DASHBOARD:**



### **E-SOLUTIONS CASE STUDY:** EFFICIENCY & CONVERSION IMPROVEMENT:





Nearly 90% of bond applications submitted to the banks with an ooba prequalification are approved.

ooba bond indicator – Sales Funnel Report for All For Period: 01-Feb-2021 to 31-Jan-2022 as at 03-Feb-2022

Channel Office: All Campaign Name: All Entity Name: All

-				
		Jan-22		
OBI Stage	Units	<b>Conversion Previous Stage</b>		
Registration	10 047			
ID Verified	7 785	77,49%		
Credit Check	6 916	88,84%		
Credit Score Above Cut Off	3 616	52,28%		
Start Affordability	3 611	99,86%		
Complete Affordability	2 286	63,31%		
Certificate Issued	2 262	98,95%		

AVERAGES 9200–10500 SUBSCRIBERS PER MONTH USING OUR TECHNOLOGY

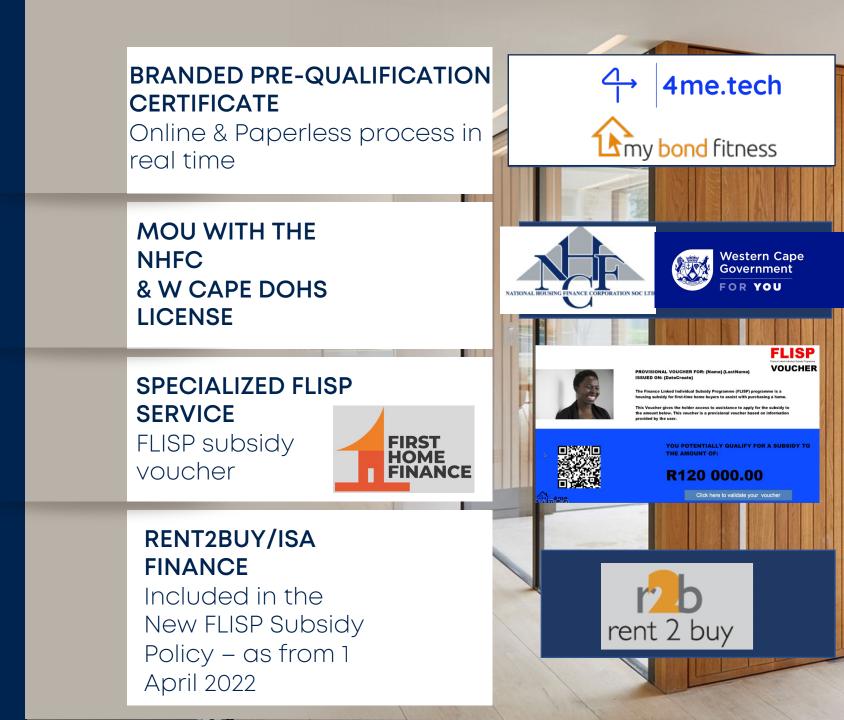


### **VALUE** ADDS

FIRST TIME BUYER SUBSIDIES







# FACILITATING PRE-APPROVAL

At HELP ME BUY A HOME, in collaboration with our strategic partners and services, we have a dedicated team who focus on Residential Developments and who understand the complexities involved in requesting pre-approvals on a development with the financial institutions.

Mortgage Max



#### 01

Facilitate and ensure your development is approved for end-user finance with the major financial institutions, namely ABSA, FNB, STD, Nedbank, RMB, Investec & SA Home Loans.

#### 03

Leverage off our existing preferential relationship with all major banks.

#### 04

Administer all the paperwork required by the banks for preapproval.

#### 05

Provide you with package letters, detailing the bank's approval and conditions.

#### 07

This pre-approval on the development prevents unnecessary delays and puts the bank in a better position to approve the application.

#### 06

Ensure your nominated attorney firm is stipulated on the Package Letters.

#### **08**

We manage the exposure on the development as indicated on the package letter.

### THE HOUSING INITIATIVE MOCK SHARKROOM WEBINAR



### MOCK SHARKROOM WEBINAR

DATE: 13 April 2023, Thursday TIME: 15:00 - 16:00 SAST

**Register on Zoom** 

The AUHF is hosting a webinar on INNOVATIVE HOUSING INITIATIVES or projects that are building Africa's affordable housing sector.

Join us as our Mock Sharkroom participants pitch their projects and get real-time constructive feedback from our panel.

Panellists : Debra Erb (DFC), Zachary Munene (Shelter Afrique), and Maureen Katuvesirauinia (IFC) Brought to you by the African Union for Housing Finance (AUHF)



### **OUR UNIQUE HOME FINANCE PRODUCTS:**







# **FLISP CASE STUDY:**

We are a private company helping with FLISP applications to the Government – Department of Human Settlements and National Housing Finance Corporation – NHFC.

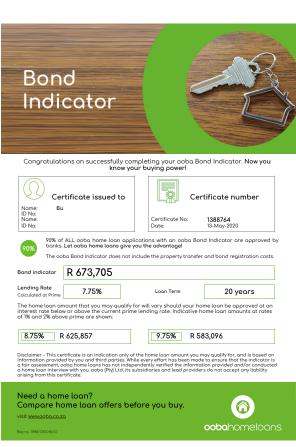
**OUR WEBSITE**(averages 8000 visits & 3440 subscribers p/m): www.flisp.co.za

STAKEHOLDERS:









Finance Linked Individual Subsidy Programmer

SUBSIDY CALCULATOR QUALIFICATION ASSIST

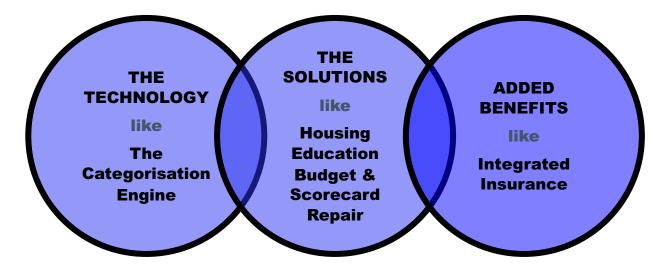
#### **FLISP Subsidy Calculator**

SELECT YOUR MONTHLY INCOME BEFORE DEDUCTIONS: R10,301-R10,500 
YOUR SUBSIDY AMOUNT IS R86,241

R673 707 + R86 241

ADD FLISP SUBSIDY







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# **Click here to go to part 2**